# **CAPABILITY STATEMENT**



www.ColstonConsultants.org

### **CORE COMPETENCIES**

Colston Consultants provides comprehensive leadership training and solutions for executives, next generation leaders, and corporate, academic and government organizations to develop powerful interaction systems and methods for optimum individual and team accomplishment. This includes professional coaching. 611430

We train government agency, business or institution staff who communicate with customers who purchase their services. We provide our clients customer care services before, during and after a purchase. We also assess telephone calls and relaying messages, support services, gathering, recording, tabulating customer data through telephone canvassing services. 561422

We provide public relations consulting services. We solve public relations issues, problems and concerns and provide strategies to connect with people and resolve customer service and perception issues. When appropriate we manage the image and assist in developing the brand for entities. 541829

We write historical documents. We perform all research necessary to prepare in a scholarly, professional manner which is a multi-year published history of the entity. The updated history shall be composed of a narrative presentation with appropriate illustrations, footnotes, bibliography and appendices. The narrative shall be comprehensive, analytical, and balanced. It shall be written in crisp, clear style attractive to the general public, and reflect the careful research and thought necessary to find acceptance in the scholarly community. We will transcribe interviews with key individuals for the entity's oral history and advise regarding documents that have historical value and recommend records to be offered to the National Archives, 511199

## **Company Contact**

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### **Company Data**

#### **NAICS CODES:**

611430

561422

541829

511199

**DUNS**: 07-965-7440 **CAGE Code**: 7A6Z0

WOSB; EDWOSB

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